

Indo-Global Social Service Society

Designation- Rural Coordinator

Location - Baramulla (Jammu and Kashmir)

Role Profile

Support Producer Organizations/Groups/Social Enterprises in strategic business planning, sales management, and marketing.

Key Job Responsibilities:

- Develop and implement the long-term and short-term marketing strategies of Producer Organizations/Groups/Social Enterprises based in rural areas and facilitate building of trade relationships between the small producers and the external market.
- Ensure effective implementation of the planned and approved activities and strategies at the sites on time for the target communities.
- Facilitate formation and business planning of Producer Organizations/Groups/Social Enterprises.
- Design and manage the marketing strategy for agricultural produce and handicrafts.
- Conceptualize and execute the integrated marketing campaign to achieve the brand & business goals of Producer Organizations/Groups/Social Enterprises.
- Develop critical supply chain and marketing linkages for agricultural, dairy products and handicrafts.
- Develop market intermediary model of social enterprise for artisans and farmers.
- Develop relationship with the government and other agencies through regular interactions to tap the available resources and visibility of actions.
- Networking with the other NGOs, agencies, individuals by sharing information and knowledge to bring synergy and visibility in the work for achieving the larger project goal.

Core Competencies Required

- Ability research markets, examine trends and execute quickly.
- Ability to drive teams and work in a matrix environment.
- Have good communication skills and should be capable of eventually embracing a multitude of potential roles.
- Having knowledge and understanding of Micro, Small and Medium Enterprises
- Ability to plan and implement the project within the provided timelines and according to organizational goal.
- Skills in effectively communicating organizational vision and mission as well as project rationale and objectives to other stakeholders for networking and linkage building.

- Ability in writing project reports and process reports for documentation of project processes in accordance with organizational norms.
- Skill in using Microsoft Office for management of project data and report writing in approved formats.

Qualifications and experience

MBA from a reputed university/institution with around 5-7 years of work experience across enterprise development, sales and marketing and at least 2 years of work experience with Micro, Small and Medium Enterprises

The above position is on fixed term contract.

Remuneration / Package / Benefits: Maximum limit up to 55000/- per month CTO based on experience and overall fit including PF as per law. In addition - range of benefits including medical insurance, personal accident insurance, and opportunities for further personal development.

We are equal opportunity employer, Women and Transgender are encouraged to apply.
Application Process: Interested candidates, please email the following to hr@igsss.net mentioning the position name & location. **Last date of Submission 31st Jan 2024.**

- Latest updated CV
- Details of 2 references with full contact details
- Cover letter
- Expected Salary & Joining date

Only shortlisted candidates will be contacted for Interviews.

Expected Joining Date: Feb 2024