

Job Description

Profile: Project Coordinator- Sustainable Consumption Business Development

Organization: Indo Global Social Service Society

Location:

1) Nagpur, Maharashtra with travel to different villages of Wardha and Yavatmal and other locations

Project Background:

The focus of the project is to develop and promote Sustainable Consumption and Production (SCP) to ensure environmental sustainability with economic growth and welfare by decoupling environmental degradation from economic growth and doing more with less. The focus of the project to bridge the gap between customers and producers through creation of a value chain system where the right produce could reach to the right customer with right information.

Position Overview:

The Program Coordinator- Business Development Sustainable Consumption will be solely responsible for the day-to-day implementation of the programme activities, which include below roles and responsibilities:

- Designing effective project strategies to meet the objectives project objectives in given project time period
- Developing detailed implementation plan based on the strategy.
- Understanding the consumer's knowledge and expectation level towards sustainable consumption through different tools and methodologies
- Understanding retailer's knowledge and expectation level towards promotion products for sustainable consumption through different tools and methodologies
- Understanding producer's knowledge, challenges and expectation towards support for manufacturing different products for sustainable consumption through different tools and methodologies
- Based on understanding of consumers, retailers and producers developing different events/ knowledge products on sustainable consumption
- Building capacities of consumers, retailers and producers by piloting few products through commercial production, branding and advertisement and outreaching for sale.
- Supporting the producers (basically women farmers) for commercial-sustainable manufacturing, linkages for resource support, doing certification and registration, product branding
- Building capacities of retailers (women from urban slums) for understanding importance of sustainable consumption, pitching consumer and selling the products
- Sensitizing consumers towards sustainable consumption, education, scientific factual guidance and testing
- Developing communication and education material for different stakeholders
- Project planning and monitoring including both administrative and financial planning and monitoring.
- Networking and liasoning for the product value chain establishment for sustainable consumption and sharing of achievements at different levels for recognition and upscaling.

Qualification & Experience:

- Postgraduate with a degree from recognized university in Mass communication and Management or allied subjects
- Self-motivated, proven leadership and communication skills and thinking out of box to bring new innovations in project
- Minimum 03 years of experience in the field of development sector and preferably in the field of enterprises development and agriculture
- Experience of working with different enterprises and possess knowledge on end to end planning and other required process of an enterprise and related government process and schemes
- Knowledge and experience of building effective linkages with different line departments
- Proficient in computer skill and different social media and designing tools
- Strong interpersonal skills and ability to build relationships with stakeholders.

Remuneration / Package / Benefits: Maximum limit Rs. 55,000/- per month CTO based on experience and overall fit including PF as per law. In addition - range of benefits including medical insurance, personal accident insurance, and opportunities for further personal development.

We are equal opportunity employer, Women and Transgender are encouraged to apply.

Application Process: Interested candidates, please email the following to hr@igsss.net mentioning the position name. Last date of Submission 16th Jan 2024

Latest updated CV

Details of 2 references with full contact details

Cover letter

Expected Salary & Joining date

Only shortlisted candidates will be contacted for Interviews.